



Healthy
Planet



**FASKEN
MARTINEAU** 

**Instant Rates Saver
50% on Empty Units**

50%+ rates savings on empty office & retail space

How it works for Landlords & Retailers

Healthy Planet charity qualifies for a mandatory 80% rates concession.

It provides attractive imagery under a rent-free tenancy that landlords can terminate at will. All Healthy Planet asks for is a tax-deductible, charitable donation to support Healthy Planet's work, which includes raising awareness of our work in your area, giving you a net saving of 50%+ on your rates costs.

When it does not work

- When you are not paying rates
- Expected duration is less than 5 weeks (the break-even period)
- Car Showrooms

Land Securities halves its empty rates instantly while supporting a leading green charity

"Land Securities is making Business Rates Savings through this use of our temporary vacancies. We are committed to leading the green agenda at our 24 shopping centres across the UK, so we are pleased to be able to support Healthy Planet in their innovative use of vacant commercial space which promotes environmental messages to the community and enliven the shopper's experience. Their great images really cheer the place up".

Nick Peel, Head of Retail Property Management & Jason King,

'West 12' Centre Manager, Land Securities

Worked Example:

Without Instant Rates Saver:

- Rates of £54,750pa (£150 per day) and
- Bland windows

With Instant Rates Saver:

- Donate to Healthy Planet £27,375 max (50%)*
- Flexible duration with instalment options
- Tailored, vibrant posters installed

Net saving: £27,375pa (£75 per day) min.

Key Features:

- *50-78% net saving over 12 mos
- Uninterrupted marketing for long-term tenant
- Meet CSR goals by supporting a charity
- Tax deductible payment; no VAT
- Move In/Out in less than 24 hrs
- Your choice from our vibrant posters



Examples of posters

Why it only works with the Healthy Planet charity

"Healthy Planet is an online charity, so publicising their website and raising awareness is all part of their business strategy. Other charities that run shops wouldn't necessarily qualify but Healthy Planet can become a true tenant without needing a full fit-out, making them more agile".

David Connick, Partner & Head of Commercial Property,
Fasken Martineau LLP (Law Firm, London)

More about us

Healthy Planet is a registered charity and social enterprise. Our areas of work focus are online health and conservation - www.healthyplanet.org. Our patron is Nigel Marven, TV Naturalist (Narrator of Walking with Dinosaurs).

Healthy Planet & its projects have received numerous endorsements, support and profiling:

- Google (Grants, Earth & Maps)
- 'Highly commended' for Best Website at Charity Sector Excellence Awards 2009
- Prince's Rainforest Project
- BBC2's Working Lunch, Estates Gazette, Property Week, Property Mall, FT

Next Steps

Visit www.healthyplanet.org/landlords to learn more; download the checklist and standard agreement and email us to begin

Please email info@healthyplanet.org or call our property team on Telephone 0844 478 0349.

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Supported by

