



Press release

11 December 2009

Nigel Marven dodges danger to save the planet

Fresh from filming pythons in Florida's Everglades National Park, wildlife adventurer and presenter Nigel Marven is helping to preserve this remarkable place for his family this Christmas.

The unorthodox and daring presenter of wildlife documentaries has adopted plots of land in the Everglades for his mum and dad, while for his baby daughter he chose a plot in the Christmas Islands.

He bought and personalised the plots through the environmental charity Healthy Planet and has been so impressed with their work that he's become a patron to help spread the word.

Nigel Marven said:

"I'm so lucky to have a job that lets me get up close and personal with some of the most endangered animals and places in the world – I also get to see for myself the effects of climate change on our environment.

"Adopting land for Christmas is a simple way that I can share something very personal with my family and know that we're helping to conserve these important parks for the future of the whole planet."

Shaylesh Patel, founder of Healthy Planet, said:

"Stephen Fry started the ball rolling when he adopted land for his mum on Mother's Day and we're sure Nigel's involvement will encourage many more people to make a similar green choice this Christmas."

Plots in any of the world's 77,000 protected parks can be bought from just £20 and, this year, parents can also ensure that 45 per cent of that goes back to their child's school in a Healthy Learning grant.

Viewers of channel Five can see Nigel in action in his new show, Invasion of the Giant Pythons: Florida at 8pm on 23 December 2009.

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Press contact

Shaylesh Patel, 07880 788865

Email: contact@healthyplanet.org

Notes to editors

- Nigel Marven has given the gift of 'Land Guardianship' to his dad, Roger Marven; mum, Pamela Blackburn; and his one-year-old daughter, Eleonora Marven. See www.healthyplanet.org/nigelatxmas
- Schools can get £9 back in every £20 spent on land adoption in a Healthy Learning grant. They should email codes@healthyplanet.org for their free, unique code to distribute among their school community. www.healthyplanet.org/2029
- **Healthy Planet** is an innovative, award-winning charity that is using technology and bright ideas to encourage greener, healthier lifestyle choices. It inspires, encourages and supports individuals and businesses around the world to make a difference to themselves, their children and the planet.
- The founder is Shaylesh Patel, entrepreneur and previously an accountant with Ernst and Young. Healthy Planet's registered office is at 349 King Street, London W6 9NH, charity number 1122475. www.healthyplanet.org
- Hi-res images are available through Shaylesh Patel (contact details above).