



Healthy
Planet



Introducing Healthy Learning

An easy and effective sponsorship programme for schools that promotes and rewards healthy choices.



Is your school

- Looking for new, fun ways to deliver the national curriculum & involve others?
- Looking for an initiative that benefits your supporters and the environment as well as the school?
- Looking for new ways to raise funds efficiently or support a charity?

Healthy Planet's Learning Programme for Schools is a single, easy to manage tool that can achieve all 3 goals simultaneously.

1 Delivering the national curriculum

Using Healthy Planet's online technology

- Each class chooses a protected park to "twin" with. There are over 77,000 available, including some priority parks that the class can learn more about.
- Adopt a plot in that park using NASA satellite images & view it anytime.
- Join a forum connecting schools, parks and personal and business donors from around the world.
- The class can vote on how their donation is spent in the park by choosing between projects.
- Or the class can help to raise more money so the park can do all the projects in the park.

Included is technical support, training material & an assembly visit from Healthy Planet.

2 Benefits to the school and supporters

Your school and its supporters can sign-up as members of the Healthy Planet rewards scheme and its Green Partners rewards scheme. The free sign-up earns each school/supporter 1,000 points and automatic rights to great offers, discounts and incentives on day to day shopping items from retailers such as Waterstones, Holland & Barrett, Body Shop and Early Learning Centre.

3 Raising funds for the school and the parks

- At least 51% of the funds raised go to your chosen park. The school decides how to split the remainder between the park and the school's funding for Geography, ICT or health.
- Adopting a plot per class is £180 per annum for 1 sq km (140 football pitches or 58,000 trees). 5 year (£780) and forever (£8,900) plots are also available for schools & supporters that are able to raise even more money for the school & the park.
- Plots can also be adopted by the school's business and personal supporters on the same basis. Their efforts would also raise money for your school and park.
- Your school can use the programme to auction high-profile locations with our help.



Case study St Peter's School

"The children loved learning about Mexico, and when they found out about the destruction of rainforests and the threat this caused to the animals that lived there, they wanted to help. They got really excited at the prospect of adopting a plot of protected land to call their own."

Liz Ryan, Year 2 Teacher

Case study Overview

'Help Mexico to save the planet' unit

The thirty Year 2 pupils (6-7 yrs) spent the half-term studying the culture & wildlife of Mexico, using tools including BBC's Barnaby Bear & Healthy Planet's free online resources and ideas. These resources involve new, interactive views of NASA images through Google Maps/Earth.

After learning about the geographical features and environmental issues in Mexico, the children adopted their own plot, in a protected park, and also secured an automatic grant for the school.

What the children gained

The whole process made them more aware of global issues, such as poverty, deforestation and their impact on animals and the environment. By taking the initiative to do something about it, they also learned many valuable life skills.

- Knowledge of global societies and local traditions
- Comparing where we live to other places
- Conservation of the planet and its resources
- Citizenship (PSHE)

The children decided to run a stall at the school's summer fair to raise enough money in order to adopt a plot of land. After the fair, the children nearly doubled their £180 target, by making a profit of nearly £300. Throughout the weeks, the children learned:

- Planning and preparation to organise and run their own shops.
For example, assigning a shift rotation for the children to work the stall
- Making the items for sale, including Mexican cuisine, mini-sombreros and other cultural objects
- Work responsibility
- Counting and handling money
- Engaging and attracting people and customers

What parents & teachers had to say

Both parents and teachers were pleased with the students' commitment, hard work and enthusiasm, and impressed by their initiative. They were the only class to hold their own shop at the fair, rather than helping at existing stalls. Teachers found Healthy Learning to be a fun & interactive way to use Enquiry Based Learning & ticks several curriculum boxes in one go.

The children have subsequently chosen their plot, and are now deciding with the School Council on how to spend the school's grant from Healthy Planet.

Next Steps

- Sign-up free as a 'Healthy Learning' member at www.healthyplanet.org
- Visit www.healthyplanet.org/learning for full details, free resources and information on our grants for schools
- Contact us at learning@healthyplanet.org with any questions

About Healthy Planet


Healthy Planet offers fun, interactive and simple tools to businesses, schools and individuals enabling them to make a positive and measurable difference to their health, their children's health, and our planet. All our activities are designed to educate, provide and reward healthy choices.

We are a social enterprise and a registered charity. All the money made goes to good causes like schools and the world's protected parks. Our mission is to build a better legacy for future generations.

Visit www.healthyplanet.org for examples of our work, our supporters and more about what we do.

Healthy Planet Foundation
349 King Street
London W6 9NH
T 0844 478 0349
Registered UK charity 1122475

printhouse
CORPORATION

 **Young Enterprise**
London

Working with the

**Geographical
Association**

**THE PRINCE'S
RAINFORESTS
PROJECT**