



Welcome!

We know that making a significant change to the health of ourselves, our children and the planet we live on has to involve businesses, individuals, schools and other community organisations. Every activity we undertake at Healthy Planet is a combination of three things: to educate, to provide, and to reward healthy choices.

So far Healthy Planet's work in partnership with other charities has been highly successful. Two charities benefiting from our work were Great Fen Project, Cambridgeshire (www.greatfen.org.uk), and Plant-A-Tree-Today (www.plant-a-tree-today.org/) in Thailand.

Why Does it Matter?

Human populations are at the highest level ever. These pressures put on our planet are unsustainable and are impacting upon the world's ability to provide sufficient food, water and space for both us and all the other living things. Moreover, our lifestyles are unsustainable for the planet's and our children's health. Thousands of development, conservation and community organisations are working to help manage and reduce some of these pressures but these efforts are often poorly funded and only on a voluntary basis.

Many people feel powerless since change can be a slow process and it feels disconnected from their everyday lives. Nevertheless, it is individuals, schools, youth groups and businesses that ultimately make the difference through their own individual or collective actions.

Healthy Planet puts you at the centre of forging positive change by showing you how small steps make a world of difference, and connecting people who have some time and financial resources to projects that need their help.

Your help is essential for these projects to succeed and we greatly appreciate all the support we receive. Start fundraising today and work towards a healthier planet.

Thank you

Healthy Planet

Fundraising Ideas

1 Fun run!!

An event for families, children and teachers alike! Play games along the way, do relays and dress up! Best of all put on a party afterwards and you're well on your way to a great day out for everyone.

2 Fancy dress day!!

Pick a theme and dress up, decorate and celebrate! For example, on Earth Day (April 22), World Environmental Awareness Day (5 June), Schools Tree Day (July 31), etc.

3 Sponsored sports day!

Teachers, children and parents, too! Activities, obstacles and fun competitions! Raise money the fun way!

4 Bake for green's sake!!

Bake and sell green food, cakes and even drinks!! Fundraise in a green way, helping to raise money and green issues.

5 Treasure Hunt!!

Hide green bits and pieces around the school or youth group – plants, seeds, fair trade items, green light bulbs, etc, and draw a map or set out clues and get families, groups, classes, etc, to find as many as they can! Fundraise. Donate and be involved!

6 Plant – a – thon!

Plant flowers, trees and seeds around your school and community to raise money! Plant for the Planet!

What's it all for?

All the money raised will contribute to at least one of our three aims: **to educate, provide and reward healthy choices**. All this in addition to helping fundraise for your school, too!

Around 12% of land is protected by law as parkland in recognition of nature's role in providing food, water and a stable climate to sustain life. We need to make sure this protection is a reality on the ground, which is where Land Guardians can help.

Your role as a Land Guardian: By fundraising, you and your schools can adopt land in a protected park and become a Guardian for that plot of land. You won't own it, and you can't buy it, sell it or rent it. You're simply adopting it. This enables you, with your donation, to help look after your selected plot, by making a valuable contribution to the conservation of the whole park. By completing your fundraising activity, your school can help protect part of the planet and raise money for themselves.

As a charity, the amount of money you donate is ALL for good causes and we guarantee that over 90% of your donation is split between your park and your school, and places like Thailand and Colombia receive the environmental benefits. The remaining money that stays with your school can be used on your own environmental projects.

Online Resources

- ★ <http://www.healthyplanet.org/default.aspx>
- ★ <http://conservation.healthyplanet.org/content/view/58/230/>
- ★ www.plant-a-tree-today.org
- ★ http://www.ft.com/cms/s/2/06611e02-bfb6-11dd-9222-0000779fd18c.html?nclick_check=1
- ★ <http://www.passionfortheplanet.com/>
- ★ <http://www.unep.org/>
- ★ <http://www.unep-wcmc.org/>

Becoming a Land Guardian

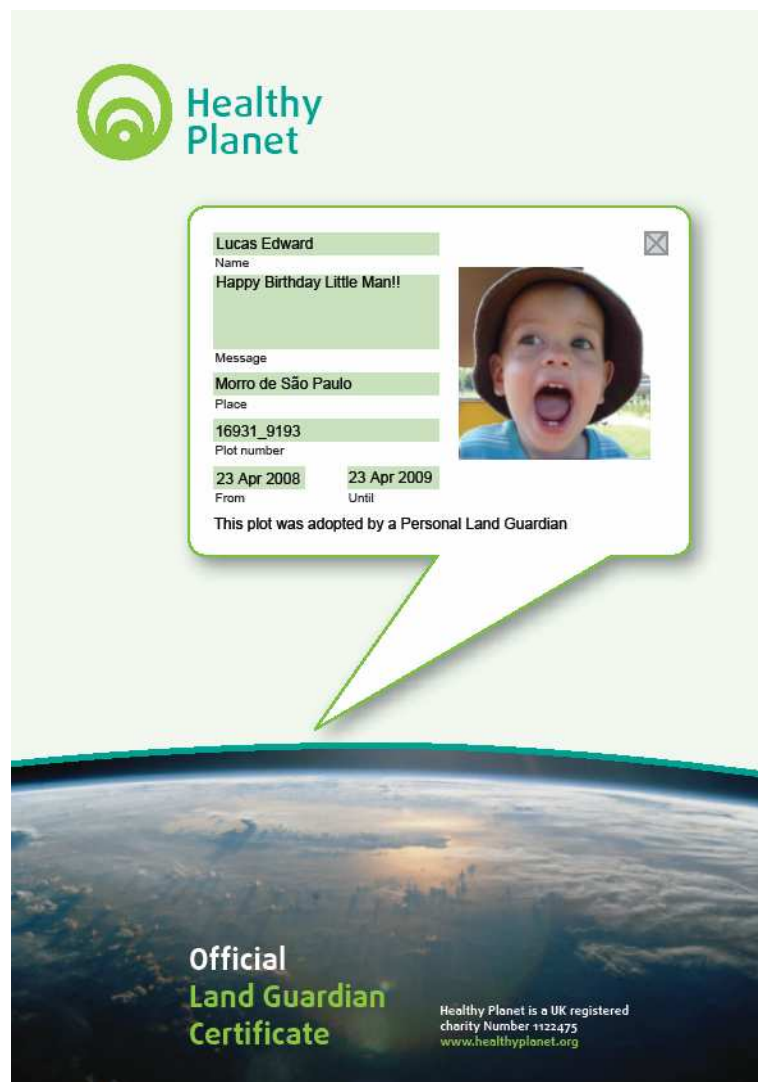
Using the latest technology, you can adopt land and support parklands anywhere in the world from your own home.

You get to choose and adopt any plot in 77,000 parks, for your school or class.

You can view close-up satellite images of any protected park in the world.

Choose a park and plot to adopt and manage. Classes 'twin' with a country/region, park or another school it is studying, or one nearby that it can visit.

Design your own plaque and printable certificate, for your school's plot, for the whole world to view on the web for as long as you are the 'Guardian' of the plot, which can be forever.



[Sample Certificate]

Your image, web-link, school and message appear on a plaque in Google Earth/Maps on our website, at your plot for all to see and on our official pdf certificate.

Join and participate in the park or global forum, which receives updates from the projects you fund and allows you to engage in how your donation is spent.

Engage in conservation initiatives like mapping and monitoring in your classroom.

We encourage you to be interactive when you adopt by using the 'Explore and Adopt function'.

Quick: School or class adopts in 2-3 minutes. From our website, instantly view your Google Maps/Earth plaque, at your plot and download your official pdf certificate.

Flexible fundraising targets: Plots are £180 pa for 1 sq km (140 soccer pitches; up to 58,000 trees). Smaller (hectare) plots start at £40pa. Adopt more plots, for longer (5yrs/forever) to match your target.

90% for your park and school: Your class decides how much is for the park (46% minimum). The remainder is for your school to help with your own environmental projects!

See <http://www.healthyplanet.org/Work/FAQ.aspx> for all your money questions!

